

NETAJI NAGAR DAY COLLEGE**DEPARTMENT OF COMMERCE, PG SECTION****Publication of the Faculty Members****DR. PRANJAL CHAKRABARTI**

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	An Insight into the Cost of Quality in Higher Education.	“The Management Accountant” Jointly with Dr. Biswajit Bhadra, Associate Professor, Netaji Nagar College	Monthly journal of “The Institute of Cost Accounts of India”	Vol.49 No 4 April, 2014	0972-3528.
2	An Optimal Training and Retraining Policy to Maximize the Return in Food and Drink Industries in India	International Conference (Calcutta) of ANSE			
3	The Problems of Child Labour and Solutions in India	Conference Volume of Indian Economics Association, 2000	Indian Economics Association (IEA)	2000	0019-4662
4	Disclosure of Human Resource Information in Indian Companies	Conference Volume of Indian Economics Association, 1998	Indian Economics Association (IEA)	1998	0019-4662

DR. SURAJIT DE

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date / Year of Publication	ISSN/ ISBN Number
1	Economic growth through financial inclusion in India	Financial inclusion: Challenges & Prospects	Malda College & The Institute of Cost Accountants of India	2015-16	978-93-85248-85-6
2	Goods and service tax: Prospect in India	Indian Taxation System-The ground realities	SaheedAnurupChandra Mahavidyalaya	2015-16	978-81-927508-2-8
3	Bank Linkage- A component of financial inclusion	Modern trends in social and basic sciences	Alipurduar College	2014-15	978-93-82623-51-9
4	e-banking- The present day's banking	e:banking-Its challenges and opportunities in Indian economy	Bethuadahari College	2014-15	978-81-927508-1-1
5	Microfinance & Women Empowerment-A study in UD	Woman Empowerment and rural development: Role of micro finance (Two papers)	Berhampore Girls' College	2013-14	978-81-92-7259-1-8
6	Urban poverty & microfinance	Microfinance initiative ,inclusion and impact in India and sustainability of SHG as poverty alleviation programme	Kalimpong College	2012-13	978-93-82623-08-03
7	Service Quality of banks in financial inclusion	Indian Accounting Review	IAARF	2012-13	09721754
8	Inter loaning mechanism for urban microfinance-A study of SJSRY	Financial inclusion and micro finance in developing economies	Vidyasagar University	2011-12	819230348-9
9	Accreditation of Higher Education Institutes to ensure quality in higher education in India	Qualitative improvement of NAAC accredited colleges	Bethuadahari College	2011-12	978-81-924889-1-2
10	Microfinance leads to empowerment	Inclusive growth: Emerging scenario in India	Hoogly Mohosin College	2011-12	978-9382472-06-3
11	Revolving Fund-The unique funding mechanism under the scheme SJSRY.	Challenging in the face of changing Indian financial scenario and direct tax code and GST	Jaypur Panchanan Roy College	2011-12	978-80649-20-7
12	Environment Audit-Present Scenario	Environmental audit	Kaliaganj College	2011-12	978-81-86772-58-4

DR. JAYEETA PAUL

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	An event study analysis of merger and acquisition in the Indian Banking industry.	Asian Journal of Research in Business Economics and Management Vol. 7, No. 4		April 2017	2249-7307
2	A Camel analysis of pre and post merger performance of banks in India.	International Journal of Business Management & Research Vol. 7, Issue 2,		March – April 2017	2249-6920
3	An Insight into venture capital financing in India” - Paripex	Indian Journal of Research Vol. 4, Issue 7		July 2015.	2250-1991
4	Environmental Accounting – A corporate social responsibility tool for sustainable development	Global Journal for Research Analysis Vol. 4, Issue 7		July 2015	2277-8160
5	Efficiency of Commercial Banks in India: A Non-parametric study using Data Envelopment Analysis	Asian Journal of Research in Banking and Finance Vol. 5, No. 6		June 2015.	2249-7323
6	A Study on the Feasibility of Weather Derivatives in India – Paripex	Indian Journal of Research Vol. 2, Issue 1		January, 2013	2250-1991
7	A Study on the effect of merger on the performance of Oriental Bank of Commerce using Accounting Ratios	Global Research Analysis Vol. 2, Issue 1		January 2013	2277-1860
8	A Study on the pre and post merger performance of HDFC Bank with Centurion Bank of Punjab	Conference proceedings of the National Seminar on Innovation for Competitive Edge – Growth and Sustainability	Symbiosis Centre for Management Studies, Noida	October, 2012.	978-9350-59464-3

DR. SATABDEE BANERJEE

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	COP 26 Goals for Transition towards a Cleaner and Climate Resilient Future: A Bird's Eye Observation	"The Management Accountant" The Institute of Cost Accounts of India (UGC Care Listed) Jointly with Dr. Debrupa Chakraborty	The Institute of Cost Accountants of India	Vol 57, Issue III	
2	Performance Assessment through Sustainable Value Added (SVA): Case Study of an Indian Iron & Steel Conglomerate	Research Bulletin (Co-authored by Dr Debrupa Chakraborty)	The Institute of Cost Accountants of India	Accepted for publication	2230 9241
3	Perception about Online Teaching/ Learning Method among select Undergraduate Students of Kolkata, West Bengal	Education in the Community Now and Then: A Major Issue (Co-authored by Dr. Debrupa Chakraborty)	Avenel Press	Accepted for publication	
4	An Inquiry about Foreign Direct Investment (FDI) Competitiveness of Developed and Emerging Economies: A Comparative Study of G7 and BRIC Countries, with special reference to India	Contemporary issues in Accounting, Finance and Management: An introspection	RohiniNandan	Accepted for publication	
5	Electric Two- Wheelers: Preparedness of West Bengal, India to Embrace the Future of Mobility	Emerging Issues in Commerce, Environment, Economics and Management	St Xavier's College, Kolkata	March 2022	978-1-68576-269-8
6	Role of Eco-Efficiency in Evaluating Environmental Performance and in Accomplishing Sustainable Goals: Case Study of ITC Ltd	The Management Accountant (Co-authored by DrDebrupa Chakraborty)	The Institute of Cost Accountants of India	December 2020 (Vol 55; No. 12)	0972 3528
7	Is Foreign Direct Investment (FDI) in Indian Telecom Sector a Real Game Changer? An Empirical Study	Emerging Issues in Commerce & Management (Co-authored by CA AnandarajSaha)	Vandana Publications	August 2020	978-81-94647-62-1
8	An Empirical Investigation About the Nature of Causality Between Foreign Direct Investment & Carbon Dioxide Emissions in India	Our Heritage (UGC Care Listed Journal)	Our Heritage	January 2020 (Vol. 68; No. 8)	0474 9030

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
9	Testing for Causality between Macroeconomic Variables and Stock Market Development of India: An Empirical Exploration	Business Studies	The Registrar, University of Calcutta	July, 2019 (Vol. XL; No. 2)	0970-9657
10	Environmental Degradation Vs Economic Growth: Known Yet Unknown Facets of Indian Situation	International Journal of Research and Analytical Reviews	Atman Publishing Academy	January 2019	2349 5138 E-ISSN 2348 1269
11	Is Foreign Direct Investment delivering what it promised? Empirical Evidence from Indian Healthcare Industry	Research Bulletin	The Institute of Cost Accountants of India	July 2017 (Vol. 43; No. II)	2230 9241
12	Impact of Foreign Direct Investment (FDI) on Indian Pharmaceutical Sector	Contemporary Issues in Accounting & Finance	Scottish Church College, Kolkata	July 2017	978-93-5258-226-6
13	The Impact of Foreign Direct Investment on the Performance of Metallurgical Sector of India: An Empirical Analysis	RAY: International Journal of Multidisciplinary Studies	Chakdaha College, Nadia	April 2017 (Vol. II; No. I)	2456-3064
14	Can Foreign Direct Investment (FDI) in Indian Power Industry Impact its Stock Market Performance? An Empirical Study	Research Bulletin (Co-authored by CA AnandarajSaha)	The Institute of Cost Accountants of India	April 2016 (Vol. 42; No. I)	2230 9241
15	The Impact of FDI on the Performance of Automobile Sector of India: An Empirical Study	Contemporary Issues in Global Economy, Commerce and Management	RohiniNandan	January 2015	978-81-928721-9-3
16	FDI in Retail: A Study on BRIC Countries	Foreign Direct Investment in Retail Business: Challenges and Opportunities	RohiniNandan	2014	978-81-928721-2-4
17	Impact of FDI on Indian Insurance Sector	Impact of Reforms on Indian Insurance Sector	ManavPrakashan	2013	978-93-80332-45-1
18	How Equity Contribution through FDI in Retail might Impact the Growth & Development of Indian Economy	Emerging Issues in Finance_ Leading Thoughts and Ideas	Elegant Publishers	March 2013	978-93-83360-01-7
19	Clean Development Mechanism: A Study of Recent Trends in India	Business Studies	The Registrar, University of Calcutta	January - July, 2010 & 2011 (No. 1 & 2)	0970-9657

SRI PRANAB MUKHERJEE

Sl. No	Name of the Book	Publisher	Date of Publication	ISSN/ ISBN Number
1	Principles of Marketing Management	Eligant, Kolkata		978-81-903683-2-2
2	Industrial Management Positioning clients for industrial success	Eligant, Kolkata		978-81-903683-6-0

DR. DEBDULAL CHATTERJEE

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	Asymmetric Distribution in Income of Hawkers in Kolkata	(IJICS) Vol 1 No. 1	Netaji Nagar Day College Computer Centre	June, 2011	
2	Economic Condition of Hawkers in Kolkata - An Empirical Study.	(IJICS) Vol 14 No. 2	Netaji Nagar Day College Computer Centre	December, 2011	
3	Forecasting of Number of Kolkata Street Hawkers in 2020.	(IJICS) Vol 15 No. 2	Netaji Nagar Day College Computer Centre	December, 2012	
4	Analysis of Customer Profile With Respect of Kolkata Street Hawkers.	(IJICS) Vol 16 No. 1	Netaji Nagar Day College Computer Centre	June. 2013	
5	Study on Socio-Economic Conditions of Kolkata Street Hawkers using Factor and Cluster Analysis.	(IJICS) Vol 16 No. 2	Netaji Nagar Day College Computer Centre	December, 2013	

Sl. No	Name of the Book	Publisher	Date of Publication	ISSN/ ISBN Number
1	Fundamental Treatise on E-Commerce and Business Communication	B.B Kundu, Kolkata	July 2011	978-93-84-080-85-3

SRI TAPAN PURKAIT

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	Does BRICS' New Development Bank Matter?	International Monetary System Past, Present and Future	Regal Publications, New Delhi	2016	978-81-8484-581-5
2	Power Sector in India at Cross Roads: Priorities and Strategies.	Development Infrastructure in The Era of Economic Reforms	Mangalam Publication, New Delhi	2015	978-93-86123-04-6
3	Food Availability, Food Access and Food Utilisation in India	Food Security and Sustainable Rural Development	Mangalam Publication, New Delhi	2015	978-93-8298-373-6
4	Food Security in India : Far From Madding Crowd	Food Security In India: A Comprehensive Plan for Sustainable Solution	Regal Publications, New Delhi	2012	978-81-8484-158-9

SMT SARMILA GHOSH

Sl. No	Title of the Paper	Name of the Book/ Journal/ Seminar Proceedings	Publisher	Date of Publication	ISSN/ ISBN Number
1	A Futuristic Approach of Indian Health Economics.	International Journal of Research and Analytical Reviews	Atman Publishing Academy	Jan, 2019	2349-5138